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Your Formlabs Dealer



## A photograph of two white speedboats racing on a blue body of water. The boat on the left is slightly ahead and has several people on board, including one in a red shirt. The boat on the right is slightly behind and also has people on board. Both boats are leaving white wakes behind them. The text 'Sports -' is visible on the left edge of the image.

work together beautifully to create a relaxing haven for Formula owners.



ENJOY THE BEST OF EVERY DAY ON THE WATER —  
FORMULA SUN Sports and Super Sports

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 FORMULA, THUNDERBIRD AND THE THUNDERBIRD LOGO ARE REGISTERED TRADEMARKS OF PORTER, INC.







# THE FORMULA *Difference*

A tradition of excellence continues to be the hallmark of each Formula powerboat. In 1976, when Victor B. Porter and other family members acquired Thunderbird Products, Vic had been producing pleasure boats for almost twenty years. Today, the next generation of the Porter family, five strongly committed owner/managers, lead Formula in daily operations. President Scott Porter along with three brothers and a sister work together to continually improve Formula powerboats while Vic Porter serves as chairman.



The Porter family shares many happy memories of boating together over the years. They understand that performance along with well-thought-out, top quality features and solid construction make all the difference in boating enjoyment. Over the past twenty-five plus years the Porter family has concentrated on producing the highest quality product possible, followed up by responsive, customer-oriented service. Maximum personal satisfaction for Formula owners continues to be the Porter family goal.



## FORMULA MAINTAINS THE HIGHEST STANDARDS IN BOAT PRODUCTION.

- A 500,000 square foot manufacturing facility, including corporate offices, was designed and built specifically for the production of Formula powerboats. To meet future needs, there is room to increase development and production at the present site.
- As advancing technology becomes available, it is utilized to improve product and ensure superior quality on a continuing basis.
- Excellent plant design and individual working conditions make it easy for employees to do their jobs right every time.



## EMPLOYEE TEAM GOALS BENEFIT FORMULA OWNERS.

- On a volunteer basis, employees participate in Employee Involvement Teams to improve procedures and efficiencies. Self-Directed Work Teams also accomplish continual product improvement, comparing ideas and acting on them. As teams, employees cooperate to improve overall quality.
- An on-site training program, C.O.R.E. (Champions of Reaching Excellence), expands and sharpens Formula employees' personal and professional developmental skills.
- Each time they boat, Formula owners benefit from employee-generated product reliability.

## FORMULA RELIABILITY CENTERS PROVIDE BETTER SERVICE OVERALL.

- Dealers are well informed regarding Formula product so they can provide timely, expert technical and mechanical service.
- Each dealership is assigned a Formula technical assistance representative to address questions requiring a direct response from the factory.
- Formula works with dealerships to ensure that quick, expert service keeps Formula boaters happy and on the water.



## FORMULA GUARD ENSURES LONG-TERM OWNER SATISFACTION.

- A five-year limited protection plan, Formula Guard, protects your boating investment and covers engine/outdrive, accessories and components, including labor and materials.
- The protection plan also includes a 10-year structural warranty.
- Formula Guard is transferable during the five-year ownership period, enhancing a Formula's value appreciably.
- For detailed information visit our website at [www.formulaboats.com](http://www.formulaboats.com).



## JOHN ADAMS, EXCLUSIVE FORMULA DESIGNER, BLENDS FORM AND FUNCTION TO PERFECTION.

- For over thirty years Adams has been designing Formulas with sleek, distinctive styling, award-winning performance and superior quality.
- Formula enjoys the spotlight on the leading edge of technology due to Adams' continual investigative research.
- Adams' expertise elevates the Formula Sun Sports and Super Sports to ever higher levels of beauty, comfort and innovative practicality.





**PERFORMANCE WITH A SHAPE, ECONOMY, EDGE.**

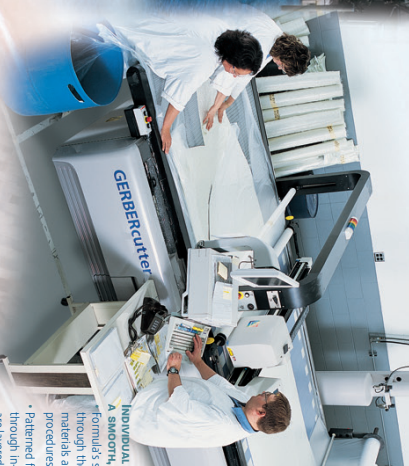
- Whether at a fast or leisurely pace, proven deep-V hull technology delivers a stable, comfortable ride.
- Handling is responsive and heading is tight on.
- The solid feel is a result of Formula's superior design and structure.

**FORMULA SUN SPORTS DELIVER LUXURY**

- The solid feel is a result of Formula's superior design and structure.

**CERTIFICATION OF ALL FORMULAS BY THE NATIONAL MARINE MANUFACTURING ASSOCIATION IS A REASSURING SAFETY FACTOR ON THE WATER.**

- As a charter member of NMEA, Formula has always been committed to product integrity.
- The safety of owners is of primary importance to Formula.
- NMEA certification is displayed in each Formula and should be a determining factor when considering other boats.



**CAD/CAM TECHNOLOGY AND R&D EXPERTISE TRANSLATE NEW DESIGNS INTO REALITY.**

- Using state-of-the-art CAD/CAM technology, skilled operators translate John Adams' designs to 3D imaging.
- Dimensions and positioning of components and systems are determined for precise fit.
- Full-size master "plugs" are built, requiring months of handwork to finish, and full-scale cabin and cockpit moldups are built to fine-tune ergonomics and space utilization.
- Computer Numerically Controlled (CNC) routers are programmed to cut panels, ply to within thousandths.
- Sidebulk, headliners, cabinets and coaming panels meet exactly with unparalleled fit and finish.



**AMF 5000 IS THE TOP GUN. IT'S THE BEST OF ALL SUN SPORTS AND SUPER SPORTS.**

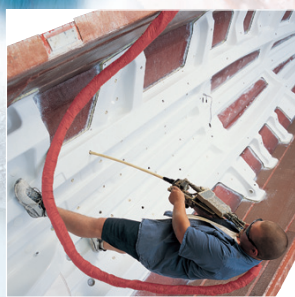
- Formula specifies higher cost AMF 5000 resin because it has proven to be extremely effective in protecting surface gelcoat.
- AMF 5000 lends exceptional strength and resiliency while providing more flexibility and greater resistance to crazing, distortion and osmotic blistering.



**YOUR FORMULA WILL RETAIN ITS BEAUTIFUL FINISH WELL INTO THE FUTURE BECAUSE FORMULA UTILIZES THE BEST RESINS, APPROVES THE QUALITY OF EACH SHIPMENT ON ARRIVAL, AND CAREFULLY MONITORS STORAGE TEMPERATURES AND APPLICATIONS TO ENSURE CONSISTENT RESULTS.**

**Super Sport Grand Structure is MOLDED FIBERGLASS.**

- The Super Sport matrix is a multiple span, continuous fiberglass grid molded in one piece and bonded to the hull with Resin adhesive.
- Using AMF 5000 resin along with custom woven fiberglass for maximum strength, the grid construction parallels the Formula FHS-Ten matrix design.
- Structural foam injected into the grid adds integrity and also results in a solid, quieter ride.





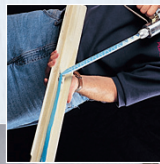


#### FORMULA JOINS THE DECK AND HULL UTILIZING FAIL-SAFE PROCEDURES.

- Plexus®, an industrial bonding agent, joins the deck and hull with an inseparable chemical bond.
- The deck and hull joint is also bonded together with 1/2" stainless steel, truss-head bolts backed up with heavy aluminum plates at 18-inch intervals.
- The rugged durability is vital offshore where wave action takes its toll on all but the strongest construction.

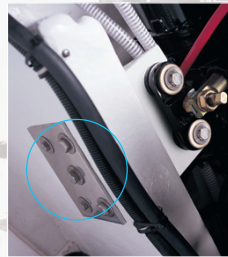
#### PUTTERUSION REINFORCEMENT ADDS CRITICAL STRUCTURAL STRENGTH.

- In Sun Sports, custom-fabricated fiberglass shapes are positioned under fuel tanks and engines, and along interior gunwales of Super Sports.
- Chemically bonded to the hull with Plexus, these putterusions provide increased back-up support with no hull distortion.



#### 316L STAINLESS STEEL RAILS ARE A TOP-GRADE FINISH FOR ALL FORMULAS.

- All formula safety rails are welded 316L stainless steel, the highest marine-grade stainless available.
- Anything less will not keep its like-new appearance.



#### FORMULA EARNS HIGH MARKS FOR DETAILS, WELL-LAID-OUT ENGINE ROOMS.

- At the touch of a switch, a large section of the air cockpit sole is raised for easy access to the engine room.
- Important safety features include an engine room fume detector and the automatic fire extinguishing system.
- Formula thru-bolts all engine installations using heavy duty engine mounts with angled aluminum backing plates.

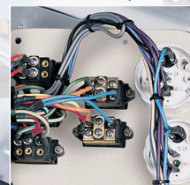
#### FORMULA PROMOTES ELECTRICAL RELIABILITY BY INSTALLING DEEP-CYCLE BATTERIES.

- Deep-cycle batteries are standard in all Sun Sports and Super Sports.
- Deep-cycle batteries can be charged repeatedly without losing strength and they last in any location you on the water.



#### FORMULA ELECTRICAL SYSTEMS ARE DESIGNED TO GIVE UNINTERRUPTED SERVICE.

- Each wiring connection is meticulously secured with a shroud, crimped by Formula instead of using pre-insulated connectors common in the industry.
- The crimped connection is insulated with double-walled shrink tubing – the inner wall of hot-melt adhesive forms a sealed barrier against water and corrosion, while the outer wall prevents shorts.
- For longer runs, color-coded wires are routed through flexible conduit for protection and security.
- Instrument panels are easily removed to access dash wiring connections.



#### STEREO-FREE MUSIC IS A FORMULA BOATING PLUS.

- Formula installs a top-quality AM/FM/CD stereo system with marine grade speakers in each Sun Sport and Super Sport.
- A custom-designed non-supersized system not only provides an effective stereo system without interference with stereo performance.
- A crystal-clear digital signal and complementary year-to-year subscription to Sirius® Satellite Radio ensures static-free reception.
- You enjoy each clear note of your favorites while the engines are running.



#### SIRIUS IS ONBOARD

- The specially engineered helm seat accommodates two in comfort.
- Both captain and companion enjoy the individual option of sitting, standing, or leaning back on the well-padded, hinge-up seats.
- By varying stance, fatigue is avoided and the proper line of vision is comfortably maintained.



#### SUN SPORT AND SUPER SPORT HELMS ARE DESIGNED FOR CORRECT ERGONOMICS.

- Constructing full-scale mockups for each new model finalizes correct human dimensions.
- The helm provides easily viewed, comfortably reached shifters, throttles, gauges and switches.
- Baclic® waterproof rocker switches provide easy recognition and systems control.

- Formula tests all proposed components to be sure they meet the quality and endurance through extensive testing in unfavorable conditions.
- If an item fails to meet these tough standards, it won't be in your formula. Only the most reliable and durable components with good service support are selected.



#### ALL HARDWARE IS INSTALLED FOR INTEGRITY YOU CAN COUNT ON.

- When installing deck chairs, stainless steel lock nuts are applied through stainless steel backing plates for maximum reinforcement.
- All other deck hardware is bolted securely, not screwed down, to effect solid construction.
- A flexible O-ring around each hardware fastener creates an invisible, watertight seal. Unlike silicone, bolts with O-rings can be adjusted or removed and will seal again when resealed.





## ELIMINATING WOOD ENHANCES DURABILITY IN FORMULA SS COCKPITS.

- Start to "X" polyurethane marine paneling is used instead of wood throughout the cockpit.
- Seat cores are either roto-cast plastic or formed fiberglass, a virtually indestructible framework.
- Eliminating wood structure greatly benefits future good looks in the cockpit.



## FORMULA CABIN DESIGN PROVIDES GREAT ADVENTURES IN SUN SPORTS AND SUPER SPORTS.

- The floor plan maximizes cabin storage while keeping the layout sleek and flowing.
- Designer décor complements your choice of exterior graphic color.
- Upscale lounge, tables, disposables and cooking are the highest quality.
- Ultraweather lounge upholstery has the rich, supple feel of leather, yet is tough and durable - spills wipe up easily.



## SUN SPORTS AND SUPER SPORTS ARE THOROUGHLY EVALUATED IN A TEST TANK PRIOR TO DELIVERY.

- Working through an extensive checklist, all instruments, systems and accessories are tested.
- Engines are powered up to verify proper operation.
- A continuous spray of water on the foredeck confirms a watertight seal around deck hatches, hardware and along the windshield.



## GRAPHIC DESIGNS AND SOLID HULL COLORS ARE IMRON®'S DURABLE AIR-WEATHER ENAMEL.

- Formula Imron designs far surpass any other graphics in design, quality and lasting beauty.
- Computerized patterning and masking procedures are involved in each different color application.
- Imron graphics never chalk or fade as compared to colored gelcoat. Imron retains its original, like-new color and shiny surface year after year.



## THERE'S A PLUNTY OF ROOM FOR YOUR GEAR IN A FORMULA SS COCKPIT.

- Smooth fiberglass storage is available throughout the cockpit.
- Special compartments for lines, fenders and PFDs keep the cockpit clutter free.



## TRANSFORMATION GRADE COCKPIT VINYL TAKES OUTDOORS WEAR IN STRIDE.

- Top grade vinyl accents are color-permeated and coordinate with the exterior Imron® colors.
- Custom white vinyl, treated to resist staining, is comfortably cool, even in direct sunlight.
- Formula vinyl upholstery holds its shape and looks new far longer due to special backing material.

## A COMPUTERIZED CUTTING SYSTEM CONTRIBUTES TO FORMULA UPHOLSTERY'S DURABLE, LONG-LOOKING APPEARANCE.

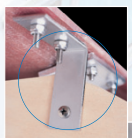
- A computer-based CFBBeater® cuts upholstery pieces rapidly and consistently.
- Assembled by Formula's skilled sewers, patterns come together in complex designs.
- Specialized thread, "renau" by Gortex used in sewing exterior vinyl upholstery, does not deteriorate from exposure to UV, cleaning agents or saltwater.

## DRY COCKPIT SEATING PLEASES EVERYONE.

- Speed-Dri-Fast® polyurethane foam is used throughout Formula cockpit seating.
- Water drains through the foam instead of being trapped, eliminating soggy seats.



- Solid Corian® countertops, handcrafted with beautifully rounded edges, are smooth and seamless - easy to clean and care for.



- Stores and trash receptacles are cleverly concealed in the Corian countertop.
- Thin-bottle angle aluminum ensures enduring craftsmanship.

## THE FORMULA QUALITY ASSURANCE PROGRAM DELIVERS A SUPERIOR SUN SPORT AND SUPER SPORT TO YOU.

- During the final QAP inspection, both corporate and production personnel thoroughly evaluate your Formula.
- Fit and finish details are examined from a customer's point of view.
- Critical observation by Formula Team members reinforces the importance of maintaining top quality for owners.
- Final approval overall earns the gleaming Formula logo and prestigious Thunderbird emblem displayed on each model.







**370 Super Sport Specifications**

LOA	37'0"	11.28 M
LOA w/Optional Extended Swim Platform	38'10"	11.84 M
Maximum Beam	10'6"	3.20 M
Approximate Weight (Gas/Beer)	14,400/15,200 lbs	6,532/6,895 kg
Cabin Headroom	6'2"	1.88 M
Bile Capacity	238 gal.	901 L
Water Capacity	43 gal.	163 L
Holding Tank Capacity	50 gal.	189 L
Bridge Clearance (Over Load)	10"	3.05 M
Draft	36"	1.81 M
Draught	21"	

SEE PAGE 20-21 FOR STANDARD AND AVAILABLE EQUIPMENT

370-SS



Award-Winning Meridian Award® Finishing Coachwork  
and Cooper's Award® Structure



Formula's 370 Super Sport  
2004 Sport Cruiser of the Year







370 SS

MORNING SAND DECOR THEME WITH GOLDEN BURL CABINETS, FOSIL COOKING COUNTERTOPS AND DOE UPRUMLER.





- **MMMA Yacht Certification**
- **Transferable 5-Year Formula Guard Limited Protection Plan**
- **Intronic® A, B or C Wyndocit® accent striping**
- **Bow to stern cover in color-matched non-fading Sunbrella solution-dyed acrylic fabric w/ Sealmak water-repellent finish or white polyester fabric w/double-coated resin topside &**

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- Inboard racing graphics, w/your choice of color
  - Stainless steel bow docking lights
  - Polished stainless steel windshield frame
  - Custom polished 316L stainless sport arch w/mast light & ski tow eye
  - VHF radio w/antenna
  - Smartcraft® instrumentation system
- 



- NMMA Yacht Certification
- Transferable 5-Year Formula Guard Limited Protection Plan
- Iron-graphic A or B w/c optional accent striping
- Cockpit cover in color-matched non-fading Sunbrella solution-dyed acrylic fabric with water-repellent SealMark vinyl undercoating, or white polyester fabric w/double-coated resin

- Foam-filled hull cavities
  - Thermally bonded & thru-bolted deck-to-hull joint
  - Non-slip deck surface
  - One-piece fiberglass interior
  - Stainless steel hardware & 304 stainless
  - Pop-up wind cap
  - Bonnet cabin venting
  - Deck water drains
  - Non-slip deck
  - Non-slip foredeck
  - Walkway
  - Forward-curved, gas-windfilled
  - Western-style trim
  - 260 stainless taper
  - 4130 aluminum


**260 Sun Short Engine Room**

  - Fiberglass reinforced underside caming
  - 260 Sun Short Chain
  - Chain sculptured cabin door
  - Custom sculptured carpet
  - Unupholstered dinette
  - Upholstered dinette banquet
  - Double berth
  - White & filler
  - Custom deck
  - Custom door
  - Custom door
  - 2000 6 1/2" x 7 1/2" marine-grade speakers
  - Canvas portable heat unit
  - Canvas motorboat detector



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- Cockpit cover in color-matched non-fading Sunbrella solution-dyed acrylic fabric with water repellent Seamark vinyl undercoating or white polyester fabric with double-coated resin topcoat
- NMMA Yacht Certification
- Transflex® 5-Year Formula Guard Limited Protection Plan
- Mono-graphic A, B or C w/c Cockpit accent striping

- |  |   |
|--|---|
| <ul style="list-style-type: none"> <li>• Chemically bonded &amp; thru-bolted deck-to-hull joint</li> <li>• Epoxy/Polyurethane waxes/steel insert</li> <li>• Stainless steel hardware &amp; 316L stainless welded rails</li> <li>• Two point lifts w/ wrenches</li> <li>• Tinted, tempered curved glass windshield</li> <li>• Windshield wiper</li> <li>• Air horn</li> </ul> | <ul style="list-style-type: none"> <li>• 316L stainless tapered grab rails &amp; 4x4 w/ eye bolts</li> <li>• Integrated swim platform w/ reinforced 316L stainless steel swim ladder</li> <li>• Traction spacer</li> </ul>  |
| <p><b>280 D BOWMER ENGINE ROOM</b></p> <ul style="list-style-type: none"> <li>• Water resistant under coating</li> <li>• Continuous hydro fiberglass hull</li> <li>• Fiberglass tier</li> <li>• Locking door panel</li> <li>• Perforated hand unit</li> <li>• Molded fiberglass vanity</li> <li>• Carbon monoxide detector</li> </ul>  | <p><b>280 D BOWMER ENGINE ROOM</b></p> <ul style="list-style-type: none"> <li>• Water resistant under coating</li> <li>• Continuous hydro fiberglass hull</li> <li>• Fiberglass tier</li> <li>• Locking door panel</li> <li>• Perforated hand unit</li> <li>• Molded fiberglass vanity</li> <li>• Carbon monoxide detector</li> </ul> |



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- MMA Yacht Certification
- Transferable 5 Year Formula Guard Limited Protection Plan
- Inlaid graphics A, B or C w/ cockpit access strapping
- Recreational-grade cushions, Borealis structural hull and deck
- Sliding lockable cabin door
- Custom sculptured carpet
- Ultra-leather U-shaped forward dinette lounge

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